



The FA RESPECT agenda: <http://www.thefa.com/respectguide/>

Social Media policy

To help best manage the communication needs and systems around Waldridge Park Junior Football Club the management committee chose to create and appoint a Communications Committee.

Communications Committee- Roles within this sub-committee are shared and are fluid within the group. The sub-committee oversees the maintenance and update of the club website whilst two management committee members retain administrative access to it. The sub-committee communicates internally in email format and members of the sub-committee have access to the club twitter account alongside two management committee members.

Social Media-

Social- *shared, mutual.* Although items may be placed on your own personal social media account, they rapidly spread through virtual social networks. Complaints have come back to the club from other clubs and leagues following parents, coaches and spectators using their own social media accounts with references to the club or through the use of club photos. Please be mindful about what you share and how you share it. Interestingly, whilst there have been several complaints about adults posting inappropriately on social media around WPJFC, there has only ever been one complaint about a WPJFC player posting inappropriately.

No individual team is to have a social media account separate to the broader club accounts. We want a bigger, broader, cohesive club ethos, rather than people not being able to see beyond the one team. Access to the Twitter account is through the communications committee or John Lines/ Bradley Fearnley. Only John Lines has editorial access to the club facebook account. Others can post to the accounts as a visitor, but submissions may be edited or removed if deemed necessary by those with administrative approval.

Please see the club Child Protection Policy regarding match reports, photographs and references to individuals on social media. This will also cross reference Football Association RESPECT and Safeguarding guidelines. Again, match reports may be edited or removed where necessary.

Social Media Usage that reflects badly upon the club and individuals within the club-

- The reporting of heavy score lines with glee. This is crass and often hurtful to opponents
- Derogatory comments about our players
- Derogatory comments about our parents/ spectators
- Derogatory comments about opponents and or referees
- Derogatory comments about leagues or other football bodies
- Use of unwanted nicknames
- Back handed compliments like 'most improved' or 'much better than they used to be'
- Reporting score lines, results or league placings for U7, U8, U9, U10, U11 teams
- Repeatedly singling out a reduced number of players for praise to the detriment of others
- Publicising the misuse or damage of facilities



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WPJFC Social Media Account Usage that is banded in order to help safeguard our players

- Linking photographs or video footage to names of minors
- Detailing the whereabouts or routines of individual minors
- Detailing the whereabouts or routines of unsupervised minors
- Publishing of addresses
- Sharing of photos or video footage of player misbehaviour
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Ways to get the most out of our social media

- Champion the good aspects of what we do- there are plenty!
- Celebrate all players' contributions
- Celebrate the broader club
- Celebrate good play
- Celebrate fair play
- Be respectful to officials

FA Rules on reporting score lines, results and league tables

<http://www.thefa.com/news/thefa/2015/dec/fa-reiterates-youth-league-results-position-091215>

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<http://www.thefa.com/football-rules-governance/safeguarding/best-practice-downloads>

We should consider the above as the very bare minimum standard of interaction with others in football.